



## Middletown Committee for the Arts

Minutes --Tuesday, August 10, 2010 at 5 pm

Middletown Town Hall 350 East Main Road Middletown, RI 02842

Members in attendance: Amy Cordeiro, Diana Skaggs, Carmela Geer, Richard Cambra, Diane Kerins, Diane Andrews, Susan Woythaler

Members absent were: Nancy McAuliffe, Linda Phelan, Lisa Hansel, Carol Cummings

Guests in attendance: Eric Broudy, George Furbish, Tom C. Erb, Daisy Broudy, Elena Calderón-Patiño

### ❖ Call to Order

- Vice-Chair, Amy Cordeior called the meeting to order at 5:00PM
- The committee welcomed members of the Portsmouth Arts Guild: Eric Broudy, George Furbish, Tom Erb, Daisy Broudy and RISCA's Community Arts Program Director, Elena Calderón-Patiño

### ❖ Reading and Approval of July 12, 2010 minutes

- Motion made by Carmela Geer and 2<sup>nd</sup> by Diane Skaggs. Passed with the correction

### ❖ Arts Action Plan Development

- Consensus was to work on several of the "Action Plans"—and to re-write the Arts Plan after receiving information from the Arts Survey

### ❖ Old Business

- Arts Survey
  - It is on-line. Thanks to Maureen Maurer
  - The information about the Arts Survey appeared in "What's New in Middletown" that went out with the tax bills.
  - Last week only 25 people had responded to the on-line survey
  - An article appeared in the Daily News on July 30, 2010 regarding the Arts Survey
- Getting the "word" out about the Arts Survey
  - Carmela volunteered to be the "contact person" with Maureen Maurer regarding the on-line survey
  - Amy will re-do the survey to fit on one page
  - Carmela will copy the surveys and deliver the paper surveys to places in town

### ❖ New Business

- Discussion of the "logo"
  - Lisa e-mailed two logo possibilities to the committee
  - Diane shared two other drawings that she created
    - Delete the words on the blades—when copied the words won't show up
    - Have 8 blades like the Middletown Windmill—there is historical significance
- Grant possibilities

- RI Foundation has small grants up to \$10,000 for “seed money” Amy has set up an account in order to view the grant process
- RISCA also has grant \$--deadline is October 1. We would have to find a 501 3 c to be the “fiscal agent” and to apply for the grant
- The following motions were made and passed:
  - Approved to: “Identify local artists and their work”. (Action Plan: 1.b.) Diane Kerins
  - Approved to: “Develop a web-site for the Middletown Committee for the Arts” (Action Plan: 1.c.) Lisa Hansel and Carmela Geer
  - Approved to: “Promote Arts activities as part of the ‘Recreational Department’ and ‘Summer Arts’”. (Action Plan: 1.d.) to explore what programs are available locally. Tom Erb
  - Approved to: “Explore and list places in the community that have gallery space, studio, rehearsal, instructional and performance space.” (Action Plan: 3.a.) Susan Woythaler, Tom Erb
  - Approved to: Pursue the procurement of grant funds. Amy Cordeiro
  - Approved for: Diane Kerins to redo #3 logo to have 8 blades and no words.

#### ❖ Other

- Eric Broudy, President, Portsmouth Arts Guild shared that they have been appointed by the Portsmouth Town Council as the Arts and Culture Committee. Their main goal is to build an Arts Center, perhaps at Coggeshall School. They would like to work together and collaborate efforts for the benefit of the Arts on Aquidneck Island. They sent out an Arts Survey to 7700 household in Portsmouth and received 13% return.
- Elena Calderón-Patiño, shared information about the RI Latino CommUNITY Celebration. Being a member provides free PR. The marketing is under one umbrella. If Middletown has Latino artists we may be able to participate. Elena served on the Pawtucket Arts Board for 3 years and said that their Arts Celebration started out much like what we are doing. She offered her services if and when needed.
- Tom Erb asked if the town could sell “advertising” space on the web-site to publicize Arts Events. (much like “Who Fish”). Richard and Carmela will check into this.
- Diane Kerins said that she would check into the possibility of linking the Middletown Arts web-site to the Middletown School Department’s web-site.

#### ❖ Adjourn Meeting—Date of next meeting

- Meeting adjourned at 6:10PM
- Next Meeting: Monday, September 13, 2010 5:00-6:30PM—Location TBA